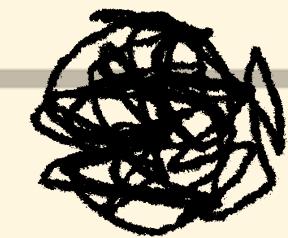


5 (five) Organic Social Media Campaign

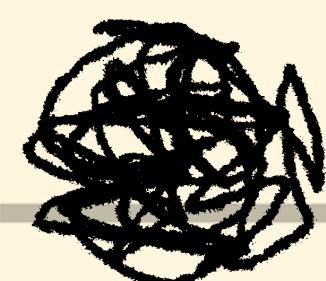
Prepared by: Trisha Angela M. Aldecoa



1. Know your Target Market Audience: Business Owners
3. Define your goals: Brand Awareness, sales
3. Select the Social Media Channel: Facebook
4. Create Campaign:
 - Photo/Visual

Texts: Tag that friend who needs A VA

Hashtags: #VirtualAssistant
#HireaVirtualAssistant
#VirtualAssistantservices



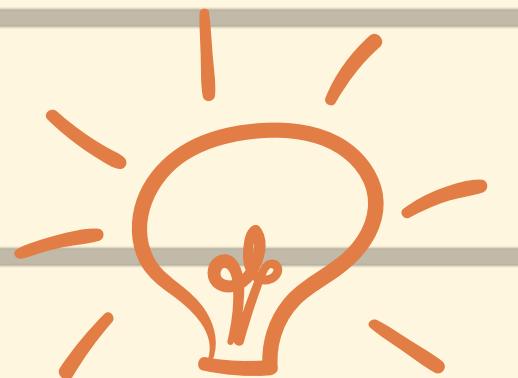
1. Know your Target Market Audience: Business Owners
3. Define your goals: Brand Awareness
3. Select the Social Media Channel: Facebook
4. Create Campaign:
 - Photo/Visual

Texts: How do you keep yourself motivated? Let me know what keeps you motivated in the comment section below.

Hashtags: #VirtualAssistant

#Motivation

#FilipinoFreelancer



1. Know your Target Market Audience: Business Owners
2. Define your goals: Brand Awareness
3. Select the Social Media Channel: Facebook
4. Create Campaign:
 - Photo/Visual

Texts:

-30 % Discount on all of our Virtual Services for
A Month

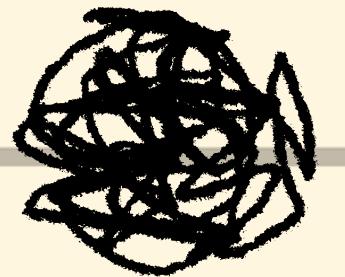
- Top Fan Give Away
- Like. Tag. Share

Hashtags: #VirtualAssistant

#TopFanBadge

#Giveaway

#VirtualAssistantServices



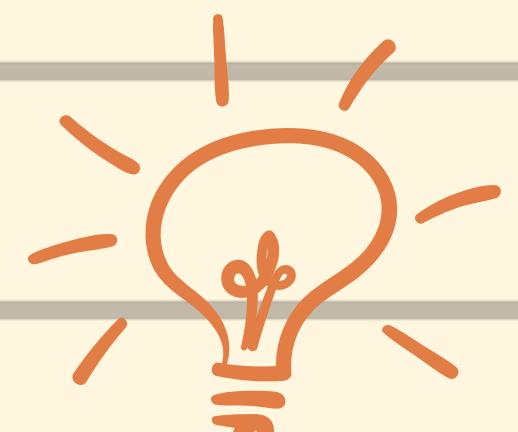
30 % DISCOUNT
ON ALL OF
OUR VIRTUAL
SERVICES FOR
A MONTH



TOP FAN
GIVE
AWAY!



LIKE. TAG. SHARE



1. Know your Target Market Audience: Business Owners
2. Define your goals: Brand Awareness
3. Select the Social Media Channel: Facebook
4. Create Campaign:
 - Photo/Visual

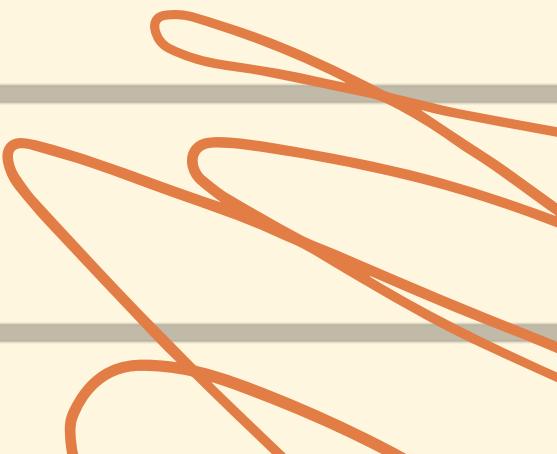
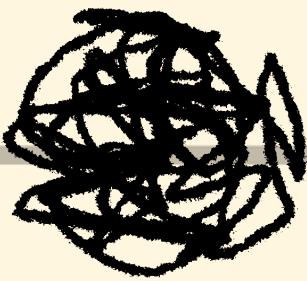
Texts: My Workspace

- A little behind the scene. Here's my workspace set up for the day. Time to get some fresh air! One of the best things of working remotely is you can work anywhere you want! As long as you have your equipment and a stable internet connection.

Hashtags: #VirtualAssistant

#VirtualAssistantlifestyle

#Workingremotely



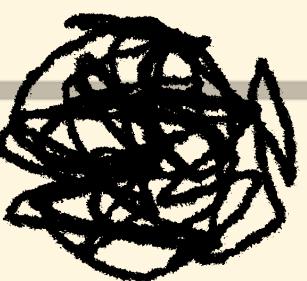
1. Know your Target Market Audience: Business Owners
2. Define your goals: Brand Awareness
3. Select the Social Media Channel: Facebook
4. Create Campaign:
 - Photo/Visual

Texts: The 5 Best Social Media Platforms to Market Your Business in 2021.

- Facebook
- Instagram
- Tiktok
- Pinterest
- Twitter

Source: <https://bit.ly/3xd8Dvn>

Hashtags: #VirtualAssistant
#business
#marketingstrategy



THE 5 BEST SOCIAL MEDIA PLATFORMS TO MARKET YOUR BUSINESS IN 2021



facebook 

IS DEFINED AS AN ONLINE SOCIAL NETWORKING WEBSITE WHERE PEOPLE CAN CREATE PROFILES, SHARE INFORMATION SUCH AS PHOTOS AND QUOTES ABOUT THEMSELVES, AND RESPOND OR LINK TO THE INFORMATION POSTED BY OTHERS.

instagram 

IS A FREE, ONLINE PHOTO-SHARING APPLICATION AND SOCIAL NETWORK PLATFORM THAT WAS ACQUIRED BY FACEBOOK IN 2012. INSTAGRAM ALLOWS USERS TO EDIT AND UPLOAD PHOTOS AND SHORT VIDEOS THROUGH A MOBILE APP.

tiktok 

TIKTOK IS A SOCIAL MEDIA PLATFORM FOR CREATING, SHARING, AND DISCOVERING SHORT VIDEOS. THE APP IS USED BY YOUNG PEOPLE AS AN OUTLET TO EXPRESS THEMSELVES THROUGH SINGING, DANCING, COMEDY, AND LIP-SYNCING, AND ALLOWS USERS TO CREATE VIDEOS AND SHARE THEM ACROSS A COMMUNITY.

Pinterest 

PINTEREST IS A SOCIAL CURATION WEBSITE FOR SHARING AND CATEGORIZING IMAGES FOUND ONLINE. THE SITE IS DESCRIBED IN ITS OWN CONTENT AS A VISUAL BOOKMARKING SITE. PINTEREST IS A PORTMANTEAU OF THE WORDS "PIN" AND "INTEREST."

twitter 

TWITTER IS A 'MICROBLOGGING' SYSTEM THAT ALLOWS YOU TO SEND AND RECEIVE SHORT POSTS CALLED TWEETS. TWEETS CAN BE UP TO 140 CHARACTERS LONG AND CAN INCLUDE LINKS TO RELEVANT WEBSITES AND RESOURCES. TWITTER USERS FOLLOW OTHER USERS. IF YOU FOLLOW SOMEONE YOU CAN SEE THEIR TWEETS IN YOUR TWITTER TIMELINE.

